

Pure Flavors



Pure Chocolate Extract

This is the essential flavor of chocolate. Not sweet or “milk chocolatey,” this extract offers the full depth of dark chocolate, made from the finest cocoa beans. Use it to add an extra measure of chocolate flavor to dishes that have a chocolate base. It adds subtle distinction to a variety of foods. Use it in beverages and desserts, or to add a delectable topnote to sauces, chili and other spicy foods. It goes exceptionally well with chile peppers, tomatoes, legumes, and of course, vanilla.



Pure Orange Extract

People of all cultures enjoy the bright, sunny flavor of orange. Pure Orange Extract is made from the finest quality oranges, and complements a range of foods and flavors, including vanilla, chocolate, strawberries, pineapple, kumquats and other fruits. Try it in rice, chicken and fish dishes, jams and marmalades, fruit pies, salad dressings, cream and custard desserts, ice cream and sherbets, gelatin desserts, cakes, cookies and beverages.



Pure Almond Extract

One of the most used flavorings in baking, Pure Almond Extract goes well with vanilla, chocolate, maple, or butterscotch, and has a special affinity for fruit such as raspberries and strawberries, peaches, raisins and plums. Pure Almond Extract is made with the purest oil of bitter almond, to deliver the gold standard of flavor and quality. Use sparingly to give the aromatic flavor of almonds to salad dressings, sauces, custards or ice cream.



Pure Peppermint Extract

Peppermint has been cultivated since Grecian times, and was brought to the New World early in its European settlement. Pure Peppermint Extract is made from the finest mint oils according to the strictest quality standards. Use it to flavor teas, to enhance fruit salads, or to complement chocolate in cakes, ice cream and icings. Peppermint is the signature flavoring of holiday candy canes. It goes well with vanilla, and is a surprising accompaniment to savory dishes such as lamb, pork and poultry.

In 2005, Nielsen-Massey

re-visited the early decades of the company and began offering Pure Flavors for retail and foodservice customers. These Flavors are offered in Pure Chocolate Extract, Pure Almond Extract, Pure Lemon Extract, Pure Orange Extract, Pure Coffee Extract, Pure Peppermint Extract, Rose Water and Orange Blossom Water and are made with the same high quality and attention to detail as their Pure Vanilla products, with botanical extractives in an alcohol base. All Pure Flavors are available in 2 and 4-ounce bottles for retail shops, and 18-ounce and gallon sizes for foodservice and industrial use.

Depth
finest



NIelsen • MASSEY VANILLAS

Vanilla Specialists

over...

ALL PRODUCTS ARE KOSHER AND GLUTEN-FREE CERTIFIED.



Pure Lemon Extract

Lemons are enjoyed worldwide for their bright flavor and ability to complement just about any dish. Made with the highest quality ingredients for the best flavor, Pure Lemon Extract is great with fish, pork and chicken dishes. It blends well with a variety of herbs, such as parsley, rosemary, thyme, garlic and basil, and can be added to beverages, vegetables, cakes, cookies and bars, gelatin and frozen desserts, jams and jellies, fillings and frostings, pies and pastries.



Pure Coffee Extract

It has all the flavor of a cup of espresso without the need for brewing. Use this mellow coffee flavor to accentuate the flavor of chocolate, to add nuances to vanilla, and to complement everything from hot chocolate to tomato sauce. Pure Coffee Extract lends richness and distinction to frozen desserts, baked goods and cocoa. Try it also in savory dishes such as stews and soups, gravy, salsas and spaghetti sauce for added richness and depth.

distinction



Orange Blossom Water

This refreshingly aromatic water is made from a distillate of the Seville bitter orange from Spain and the Middle East. Used in Persian, Arabic, Indian and Turkish dishes, Orange Blossom Water brings the sweet perfume of the orange grove to a variety of dishes. It is a delicious flavoring for custards and puddings, cakes and cookies, candies and other confections. It complements vanilla, almond, cream, lemon and other citrus flavors. Orange Blossom Water can also be a calming restorative when spritzed into the air.

taste



Rose Water

This sweet scented water is a steam distillate made from the purest rose petals. Its delicate floral notes are perfect additions to Middle Eastern, Indian and Greek foods such as baklava or rice puddings and are wonderful accents to delicate French pastry glazes and creams. Rose Water can flavor sugars and cookies for tea time and can be served as a beverage in sweetened hot water or milk. Rose Water has an affinity for vanilla, cream, white chocolate, rice and mild cheeses such as Brie or cream cheese.

purity



quality

