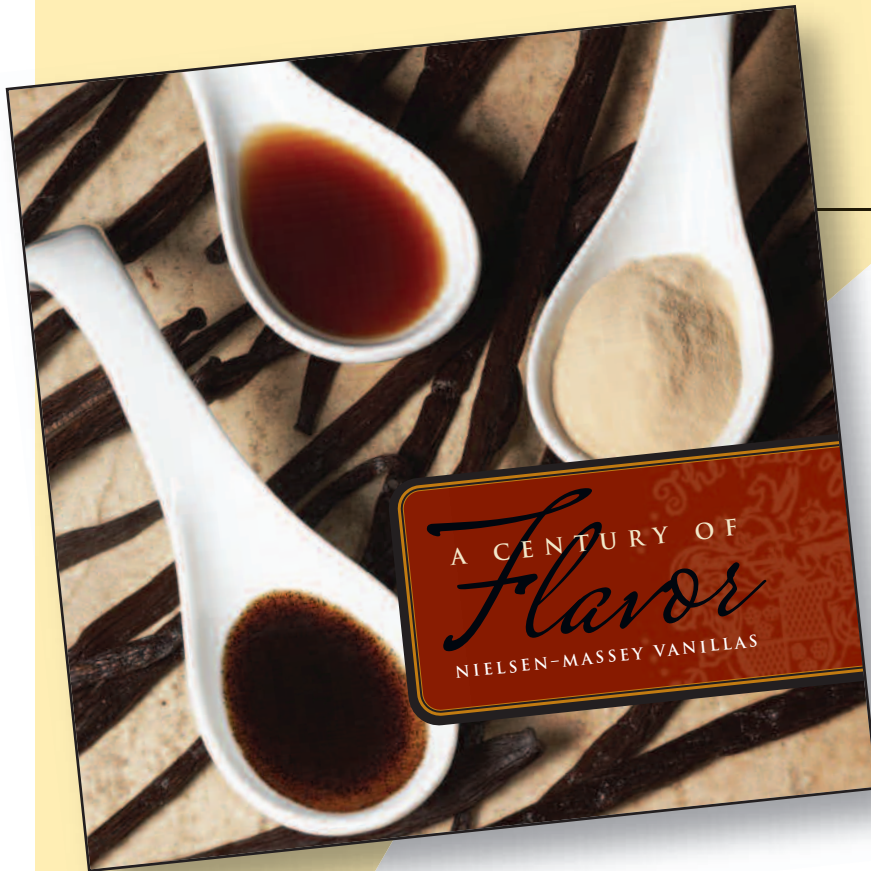


NEW from Nielsen-Massey

Vanillas

A Century of Flavor



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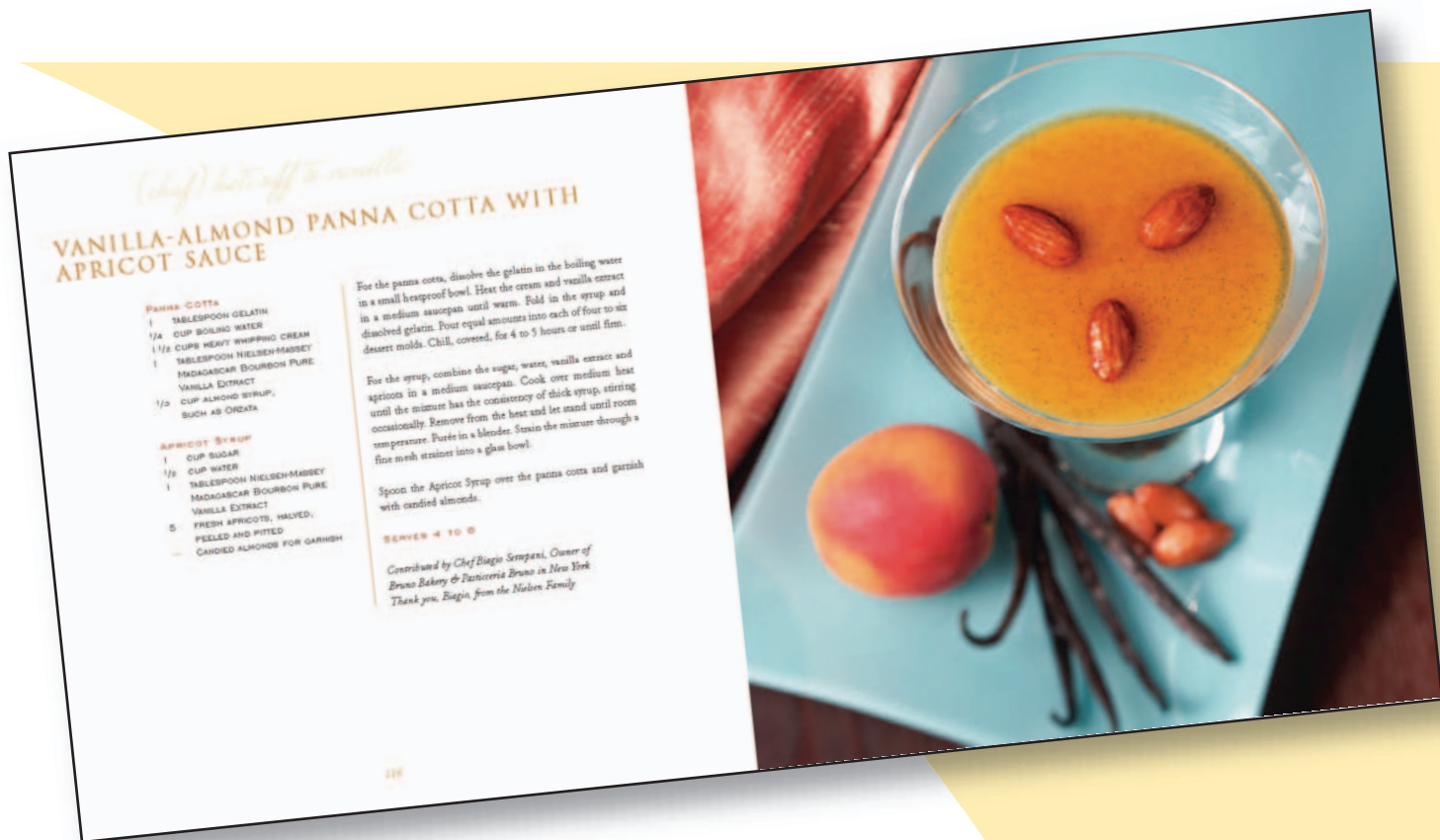
From the makers of the world's finest vanilla and flavorings, Nielsen-Massey Vanillas, comes their first, and much anticipated cookbook. *A Century of Flavor* is filled with 50 delectable recipes developed for absolutely anyone who appreciates the art of fine cooking (and eating). Whether for the novice cook or the seasoned chef, each will be delighted with this fine collection of timeless and flavorful recipes. Each recipe incorporates one or more of Nielsen-Massey's quality pure vanillas and/or fine flavorings. Exquisite photography and helpful cooking tips accompany each easy-to-follow recipe. It is the kind of cookbook that you will keep close at hand, share with your friends, and use again and again!

"This deliciously interesting cookbook combines recipes from the Nielsen family collection as well as recipes from chef friends attracted by Nielsen-Massey's quality. It has a delightful collection of bakery and pastry recipes and also teaches you how vanilla can be essential in savory dishes . . . So crack open this book and crack open a bottle of Nielsen-Massey and start creating magic. But don't forget to share what you make . . . that's the best part!"

— Gale Gand

EXECUTIVE PASTRY CHEF/PARTNER, TRU AND CENITARE RESTAURANTS
HOST OF "SWEET DREAMS," FOOD NETWORK
COOKBOOK AUTHOR

over...



WHAT'S INSIDE

- 50 of the most tantalizing recipes from Crème Brûlée French Toast and Caramelized Pineapple Sauce to Crab Cakes with Vanilla Remoulade and Spicy Tequila Shrimp plus much, much more!
- Foreword written by Gale Gand, Executive Pastry Chef/ Partner for Tru and Cenitare Restaurants, Host of "Sweet Dreams" on the Food Network, and cookbook author.
- Helpful descriptions of each Nielsen-Massey product to help you choose the perfect flavoring partner for your recipes.
- A quick reference vanilla equivalencies section for learning when and how to interchangeably use the various vanilla products.
- A special chapter dedicated to recipes from world renowned chefs including: Rick Bayless, Ina Pinkney, Marcy Goldman, J. Warren, Biagio Settepani, and The French Pastry School.
- Full color photography of every recipe.
- Vintage photography throughout the book from Nielsen-Massey's 100 year history.
- Over 30 interesting and useful fun facts and cooking tips on using vanilla and Nielsen-Massey's products, as well as cooking techniques.

CHAPTER HEADINGS

- On the Side
- Now This is Dinner!
- Fresh Baked
- It's Always Better with Vanilla
- (Chef) Hats Off to Vanilla

ORDER INFORMATION

Nielsen-Massey Vanillas, Inc.

A Century of Flavor

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